



SimplyCorp

Corporate Secretarial As A Service (CsAAS)



About SimplyCorp

SimplyCorp is a product designed by SimplyBiz. Corporate Secretarial or Company Administration encompasses ownership, control and management, which are foundational pieces based on which companies are built, wealth is created and distributed among various stakeholders.

SimplyCorp offers a comprehensive solution with end-end management of Corporate Secretarial Compliances covering all stages of the entity life cycle. SimplyCorp manages compliance with a blend of technology, talent, thinking and efficiency. SimplyCorp team of professionals has the privilege of serving varied profile of clients from diverse industry sectors including clients having parentage from various global locations.

SimplyCorp is ideally suited for companies that have been Institutionally Funded, subsidiaries of Foreign companies, Emerging companies from manufacturing or service sector and companies approaching Investors for funding or looking for Strategic Partnerships or in the process of Mergers & Acquisitions





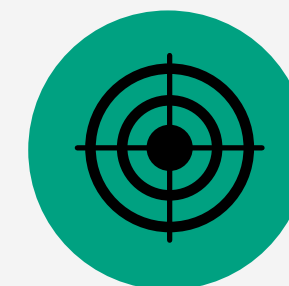
Offerings

SimplyCorp offers a complete solution with end-end management of Corporate Governance & Secretarial Compliances



Purpose

Compliance assurance based on an outsourcing model



Mission

To become your Trusted Compliance Partner who can help your company stay Diligent & Compliant



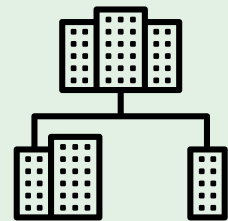
Compliance coverage

Companies Act, 2013

Foreign Exchange Management Act



Best Suited For



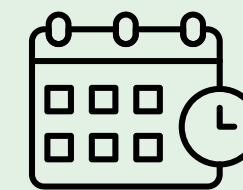
Foreign Subsidiaries

Set up in India who seek proactive compliance



Institutionally Funded

Companies by Seed/Growth/PE/VC funds



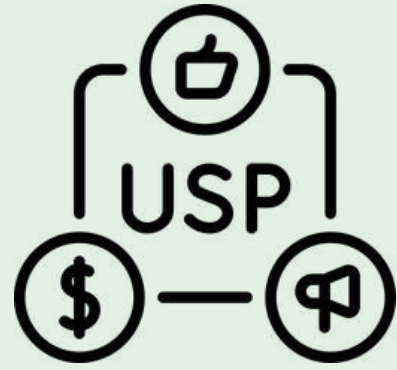
Diligence Ready seeking

Companies demonstrating being highly compliant



Emerging & Growth

Companies facing host of compliance demands



Our USPs

100+
Clients served

30+
Industries
served

300+
Experience
Collective
years

30+
Team Size Professionals





Our Clients

We take pride to claim that our clients represent diverse businesses from brick and motor to new economies including overseas businesses having a presence in India, Companies that have raised institutional capital, and established emerging and growth companies.

We have been able to provide business set up services and continue to provide ongoing compliance support to various clients having parentage from various global locations from USA, Singapore, Germany, Australia, Norway, Malaysia, Philippines, UK, UAE, Japan and Russia.





Our team



Raghu Babu Gunturu
Founder & Director



Vaishali Vohra
Director-Strategy & Client
Success



Vanaja Kaleru
Lead - Corporate
Compliance



Sai Sunanda
Engagement Manager &
SME



Priyanka Jain
Engagement Manager &
SME



Shruti Banerjee
Engagement Manager



Vaibhav Suryawanshi
Executive



Meghana V
Executive



Nikita Pathak
Executive



Yogesh Kukreja
Executive



Jhansi Rani Guddeti
Executive



Amrutha Ananda
Executive

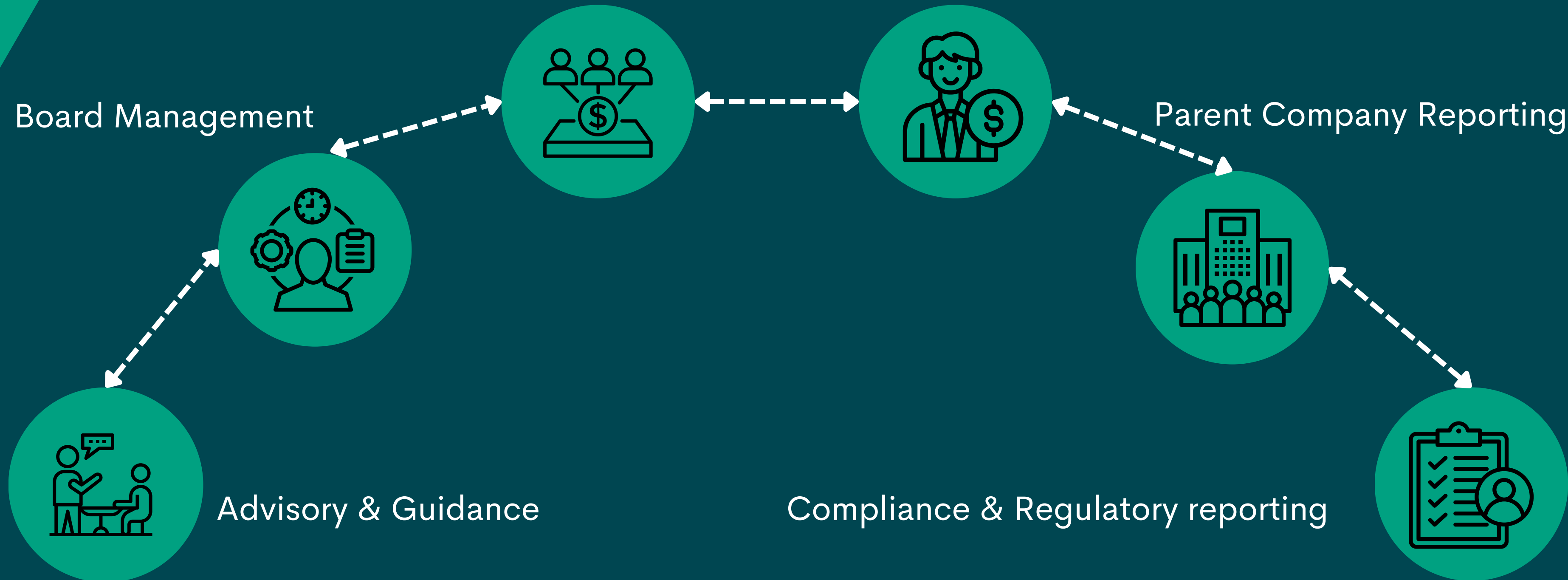
Scope of Work

Shareholder management

Investor Management

Board Management

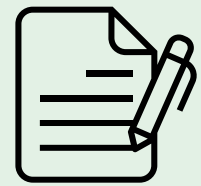
Parent Company Reporting





Engagement Model

We operate on a Subscription model for providing Corporate Secretarial services and it is our most popular service offering



Annual Contract
with Predefined
scope of work

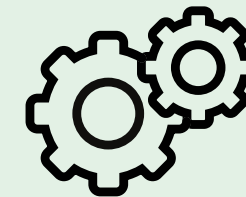


Complete transparency
on the execution &
delivery model

Auto
Subscription
and Auto
renewal of
Contracts



Fixed commercials
either monthly /
quarterly payment cycle



Well defined
working matrix





Use case - Clients

Foreign subsidiaries

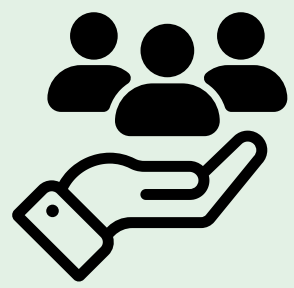
Foreign companies which set up Indian subsidiaries as their Global Capability Center look for service providers who can proactively handle their compliances end-end, educate the foreign directors on the Indian regulatory requirements and undertake reporting to the parent company.

Our association and Work:

We have been associated with diverse clients having parentage from various Global locations and we have been supporting them in their compliance requirements covering:

Advisory on the structuring of the Indian company as the Wholly owned subsidiary of its parent entity and assistance in business set up including procuring various licences & Registrations for commencing their operations.

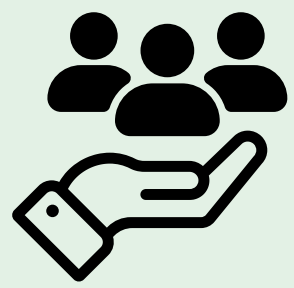




Use case - Clients

- Advisory on the mode of receipt of Foreign Direct Investment and reporting to the regulator for the remittance received by the Company.
- Assistance in meeting the requirements of having an Indian Resident Director on their Board.
- Handholding the Foreign Directors at every stage and educating them on the Indian regulatory environment.
- Providing ongoing compliance support under Companies Act & FEMA on a Retainership basis.
- Reporting the parent entity from time to time on the compliance updates.
- Supporting the Indian & global accounting and audit team by ensuring that the compliances are up to date and there are no qualifications/remarks from their auditors.





Use case - Clients

Institutionally Funded Companies

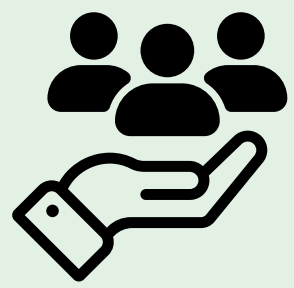
A few of our clients have been Institutionally funded by either Seed funds or Growth funds or PE Funds, or by Venture Capitalist. Such clients are highly compliant conscious and require assistance not only to handle the routine compliances but also funding-related compliance and reporting as per the Investor agreements.

Our association and Work:

We have been associated with clients which have gone through multiple rounds of funding and we have been engaged with them in their Corporate Secretarial compliance requirements covering:

- Managing their ongoing Compliances under Companies Act and Foreign Exchange Management Act (FEMA) on an ongoing basis.
- Advising on various aspects of fund raising including mode of raising funds and nature of instrument to be issued





Use case - Clients

- Assisting the companies in being Due Diligence ready from regulatory and compliance standpoint (Companies Act and FEMA)
- Completing the pre & post closing requirements as per the Investor Agreement in terms of Board composition, Member approval, alteration of Charter Documents, Issuance and allotment of Securities etc.,
- Completing the reporting to RBI post issuance of securities on receipt of Foreign Direct Investment.
- Undertaking periodical reporting as a part of the Investor Agreement.



recykal



sresta
NATURAL BIOPRODUCTS LIMITED



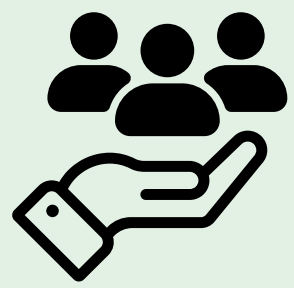
CredRight
Committed to your growth



Healthians[®]



SRICHAKRA
POLYPLAST



Use case - Clients

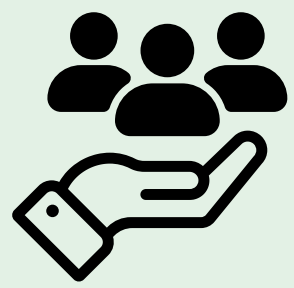


Emerging & Growth companies:

Emerging companies either from the manufacturing or service sector facing host of compliance demands from the regulator which their in-house teams are not equipped to handle. As an outsourced partner, they look for service providers who can be their extended arm, support them well in being compliant and thereby help them focus on their core business.

Our association and Work:

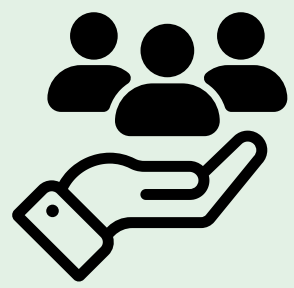
A large chunk of our clients are emerging and growth companies who face the limitation of funds, resources and expertise in managing their compliance requirements. Outsourcing the compliance requirements to us has helped them immensely in being compliant and being Diligence ready for potential funding rounds.



Use case - Clients

We have been able to make them realise the consequences of non-compliance are serious and have a lasting impact. By drifting towards non-compliance, leaves them open to penalties and prosecutions as well as the erosion of business relevance. The value that we have been able to provide has been well appreciated by such companies and helped them in their growth journey.

Vasavi Foundation for Empowerment



Use case - Clients

Diligence Ready seeking companies:

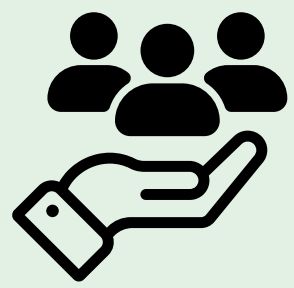
Companies generally approaching potential investors for Funding or looking for Strategic Partnerships or in the process of Mergers & Acquisitions (M&A) need to demonstrate that they have been highly compliant all throughout the journey since their inception. Small & Medium businesses do not generally give due attention to compliance as a result of which they face various hurdles from the investors during the due diligence stage of funding.

Our association and Work:

We have been approached by quiet a few start-ups and growing companies to help them with diligence preparedness as they intend to approach investors for funding. We engage with them on an ad-hoc/fixed fee model to do a deep dive review of their compliance standing and help them in their Corporate Secretarial compliance requirements covering:

- Review of all Corporate Secretarial documents for the desired period.
- Identification of non-compliance or gaps





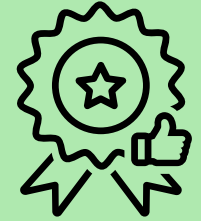
Use case - Clients

- Providing a Report on the Due Diligence with observations
- Advising on the rectification of gaps and regularizing the compliances up to date.
- Advising on the good corporate practices to be followed
- Advising on the maintenance mechanism of proper e-repository of Secretarial Records & Contracts.
- Managing their compliance requirements on an ongoing basis

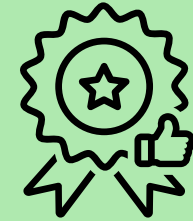




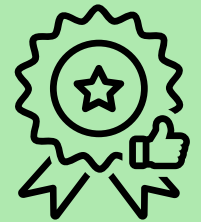
Merits of us



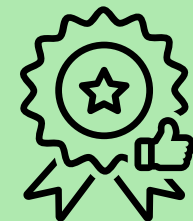
Diligent Ready approach



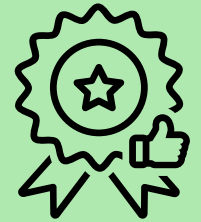
Committed and Agile Team



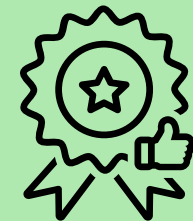
Periodical reportings



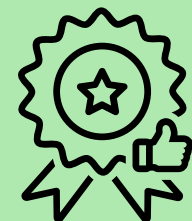
Client Dashboard for
monitoring



Technology driven for
better execution



Cloud based repository



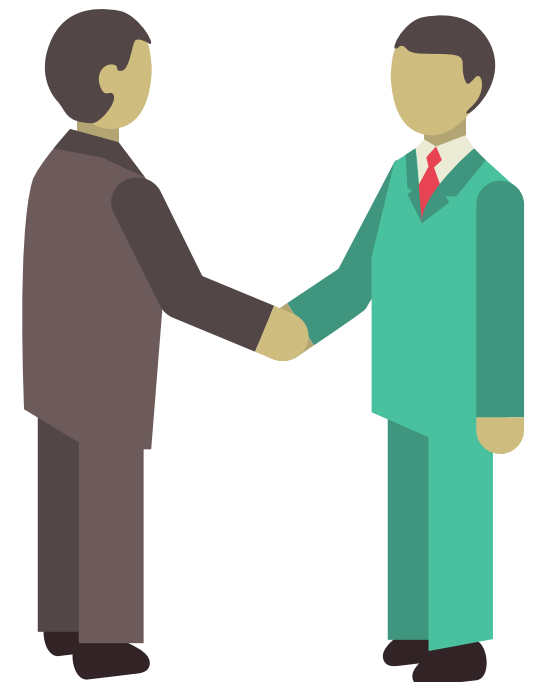
Quality assurance with
Committed TAT



Client Testimonial

CredRight has been working with Simplybiz for over 5 years now & would highly recommend the team. The team is not only expert in the Secretarial domain but also very pro-active & forthcoming to help run the company in the best possible manner. I would like to highlight the team's expertise when it comes to fund-raise. Very well versed with multiple forms of fund raise like private placement, rights issue and ability to liaise directly with investor set to fasten up the process. Even their ability to help fast track the entire FC-GPR/FC-TRS filing is un-paralleled. We have always felt that the team is our own in-house expert instead of an outsourced consultancy.

Neeraj Bansal
MD, Credright





About SimplyBiz

SimplyBiz is a multidisciplinary professional services firm having competency in the areas of Finance, Legal, Accounting, Tax & Compliance. SimplyBiz has in its endeavor to offer quality and consistent services to its clients is treading the path of democratization of expertise and productization of services which it believes will bring significant value to its clients.

SimplyBiz has been formed with the mission to simplify your business functions. We are a diverse team of experienced and dedicated professionals comprising Company Secretaries, Lawyers, and Management Professionals operating across various locations in PAN India

While we have a multi-location presence in Hyderabad, National Capital Region, Chennai, Bengaluru & Mumbai and serve clients across PAN India, Hyderabad is our excellence & delivery centre from where most of our team members operate.





Our Products



SimplyTransact

Transaction advisory on fundraising

SimplySet-Up

Setting up of business in India

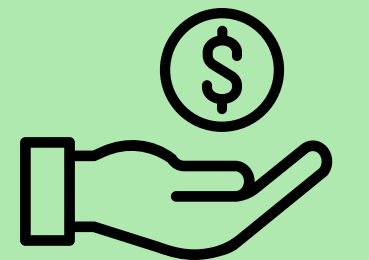


SimplyFACT

One-stop shop for Companies

SimplyBuyback

Advisory and end-end support on Buyback





Thanks!

Do you have any questions?

Reach out to us at:
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