SimplySet-up

Your quintessential partner to set-up and scale your business in India with ease

By SimplyBiz Private Limited





SimplySet-Up

SimplySet-up is a one stop solution which



Encompasses providing advisory,



End-to-end incorporation,



Post incorporation compliance



Registrations services to our domestic and overseas clients in all the best possible ways.





Our Offerings

Our product is ideally suited for the Companies and Individuals, who are enticed to establish their presence in India by setting up:-



Subsidiary in form of Private Limited Company

Setting up a Subsidiary or Wholly owned Subsidiary is a good option for those Domestic/Overseas companies or start-ups that wants 100% ownership, strategic decision-making and control of operations rest with them i.e. Parent Company always. A Company can be registered as Private Limited or Public Limited.



Our Other Offerings



Limited Liability Partnership (LLP)

Limited Liability Partnership (LLP) entities have been introduced in India by way of LLP Act, 2008 that was notified with effect from March 2009. Limited Liability Partnership (LLP) is a format that combines the flexibility of partnership and the advantages of limited liability of a limited liability company at a low compliance cost. Post changes to FDI regulations in November 2015, 100% FDI in LLP is now permitted under the automatic route.



Non-Profit Organisation or Section 8 Company

Setting up a Subsidiary or Wholly owned Subsidiary is a good option for those Domestic/Overseas companies or start-ups that wants 100% ownership, strategic decision-making and control of operations rest with them i.e. Parent Company always. A Company can be registered as Private Limited or Public Limited.





Our Other Offerings

Our other offerings also include Registrations of Foreign set-up in India by adopting any of the below mentioned set-up options:

Liaison Office/Representative office





Project office

Branch office





Testimonial

"We engaged Raghu & his team for help creating a wholly owned India entity under our US-based parent company. They clearly explained the process, reviewed all statutory requirements and guided us every step of the way. Everything was completed as promised and in a timely matter. Additionally, they helped us with the creation of an employment policy outlining all legal & compliance issues. I would highly recommend SimplyBiz to anyone looking to setup a legal entity in India. They also continue to manage our ongoing compliances."





Our Recent Work



In last year we incorporated 10+ Companies for the clients based in Australia, USA, Europe, Singapore. Some of our recent works are illustrated hereunder:

Tatconsult India Private Limited - The client based out of Australia approached us to help him to set-up a Company in India which will act as a back-end office for his Australian Company engaged in corporate advisory, working capital, family office & FX services. We advised the client on the entity structure, handled end to end incorporation, ensured post Incorporation compliances and also procured the mandatory registrations, enabling them to start hiring the employees and commence their operations.

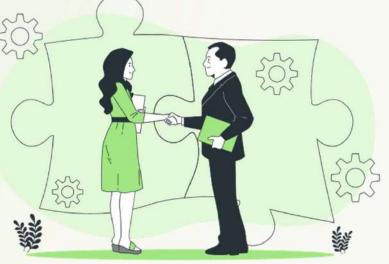
The client was happy with our services and approached us for another entity set-up in India.



Gourmavens Private Limited - The client from Australia approached us to help him to set-up a Company in India through which he wanted to introduce an Australian food brand in India. The main business activity for the Indian entity to be carried out is to set-up restaurants, hotels, cloud kitchens etc in varied formats in India.

We advised the client on the entity structure, handled end to end incorporation, ensured post Incorporation compliances as well.

Our association with the client still continues as we provide ongoing compliance support to them under the Companies Act & FEMA.



Groundgame.Health Private Limited – The Client approached us to help him set-up an Indian Entity for an US based Company. The main objects of the Indian entity is to carry out the business of software development, software training, software services etc.

As their consultant, we advised them to form a Wholly Owned Subsidiary in India having 100% shareholding of the US Parent Company. We also handled end-end incorporation of the WoS and also ensured post incorporation compliances along with the procurement of the mandatory registrations.

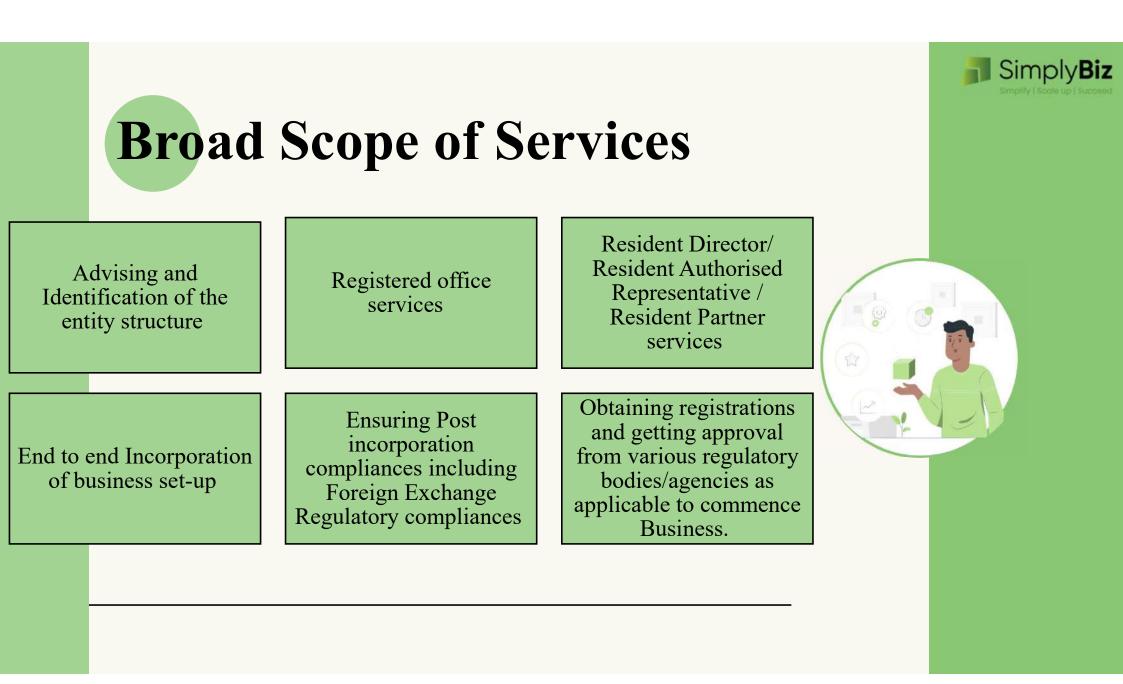
Our association with the client still continues as we provide ongoing compliance support to them under the Companies Act & FEMA along with Payroll, Taxation and Book-keeping and Accounting services as well.





Why SimplySet-up





Key Team Member



Gunturu Raghu Babu Founder & Director



Vaishali Vohra Director - Strategy & Client Success



Geetanjli Aggarwal Product Head





Engagement Model



We operate on a Fixed Fee Model for providing customised Business Set-up services to Direct Clients (B2C) and Affiliates (B2B2C).



About SimplyBiz

• SimplyBiz is a multidisciplinary professional services firm with competency in Indian market entry services, Finance, Legal, Accounting, Tax & Compliance.

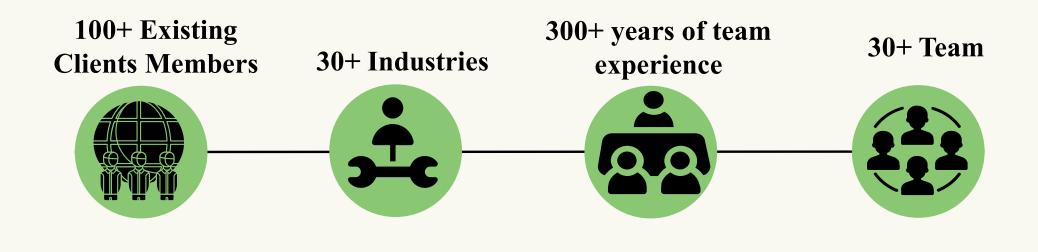
• **SimplyBiz's endeavour** to offer quality and consistent services to its clients is treading the path of democratization of expertise and productization of services which it believes will bring significant value to its clients.

• **SimplyBiz was formed with the mission** of simplifying your business functions. Understanding your business objective, advising and assisting you on your various requirements is what we ensure when we take you on board.

• At SimplyBiz, we take complete ownership and responsibility for our work so that you can focus on your core. SimplyBiz has been created keeping you in mind.

• A few of our service offerings being productized to deliver better quality and experience are Transaction Advisory for fundraising, Business Setup, Entity Management, Corporate Governance, and Secretarial compliances, and Buy Back of shares.

Our USP







SimplyTransact is our Transaction Advisory product catering to the Investors and Investee companies (seed to growth stage companies). The broad coverage includes structuring, negotiating and drafting of definitive agreements, undertaking due diligence and closing.

SimplyFACT is a one stop shop solution for early stage and growth stage companies (Primarily in Technology, Tech enabled and Service sector) to manage their Finance, Accounting, Compliance, Tax and Payroll functions including reporting's to Management and the Investors on a subscription model.

SimplyCorp offers a comprehensive solution with end-end management of Corporate Governance and Secretarial Compliances broadly covering Board Management, Shareholder Management, Regulatory Reporting, Cap table management and dilution on a subscription model. We call it Corporate Secretarial Compliance As A Service (CsAAS). SimplyCorp is aimed at addressing the needs of Foreign subsidiaries, Institutionally funded companies and companies looking to raise capital, M&A and looking for strategic alliances.

SimplyBuyback provides complete advisory and end-end compliance support for Buyback of shares. We can assist Companies which intend to undertake buy-back of shares for consolidation of ownership or return excess capital to the shareholders or discover the real value of its shares, or for boosting its key financial ratios.



For any enquiry, write to our Product Head







THANKS!

Do you have any questions? Reach out to us at:



Simplysetup@simplyBiz.in or



call on **+91 8121011571**



Visit our page <u>https://simplybiz.in/setting-up-a-business/</u>

